

CHENG-EN (ANDERSON) TSAN

765-767-1040 | tsananderson@gmail.com | www.linkedin.com/in/anderson-tsan | West Lafayette, IN |

Education

Purdue University - Polytechnic Institute

August 2022 - May 2026

Bachelor of Science in User Experience Design

Minor in Psychology

All semesters' Dean's Lists

Projects

CorpusKey - UX Designer

August 2023 - December 2023

- Collaborated with team of five to improve user flow of an AI-supported platform involving Natural Language Processing
- Designed UI mockups for the startup
- Created design system for company's brand identity
- Designed company logo

KeyLime Interactive - UX Designer

January 2024 - May 2024

- Collaborated with nine-person team on the CityBus public transit service to enhance passenger experience
- Researched and identified areas for improvement in the bus-riding experience
- Designed brand new user interface to enhance the experience of the MyCityBus App
- Created main screen widget for viewing trip progress

Experience

Sunbeam Business Consulting Co., Ltd. - Logistics Assistant

June 2024 - July 2024

- Managed shipping documentation for deliveries to international laboratories
- Processed online declarations and customs clearance for shipments
- Handled packaging and preparation of shipments for secure transport

Involvement

Purdue CTRL-Z Ultimate Frisbee - Photographer & Videographer

January 2024 - Present

- Capture tournament highlights and actions for the club
- Provide media content for multiple social media platforms

Purdue Christian Campus House - Photography Volunteer

February 2025 - Present

- Photograph community-building activities and events
- Provide media content for social media posts

Skills

Technical

Adobe Suite (Photoshop, Illustrator, After Effects...), Figma, HTML, CSS, Autodesk Maya, Blender

Design

User Research, User Flow Mapping, Experience Mapping, Wireframing, Prototyping, UI Design, Concept Testing, Usability Testing, Interaction Design, Design Systems

Languages

English, Mandarin